

GARY BARTANUS, MET, B.ED.

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Master of Educational Technology (MET) - Instructional Design Excellence

Learning Development Specialist for Higher Education and Corporate Training

SPECIALTIES

Instructional and eLearning Design, Multimedia Production, Project Management, Universal Design for Learning (UDL), Interactive and Screen Capture Video, Formative and Summative Assessment, Educational Consulting, Communication, Collaboration, Analytics, Instructional Technology, Adult Learning Theory, Curriculum Development, Change Management

PROFESSIONAL EXPERIENCE

VANCOUVER ISLAND HEALTH AUTHORITY

Instructional Designer (remote/temporary full time)

07/23 – present

Collaborating in a dynamic team, I contribute significantly to the refinement and enhancement of Learning and Performance Support (L&PS) products, ensuring they are meticulously crafted, technologically advanced, and effectively tailored to meet and exceed organizational and learner needs.

- Conduct rigorous evaluations of L&PS content, applying strategic insights to drive continuous improvement, while establishing essential measurement criteria that contribute to enhanced learning effectiveness and outcomes.
- Champion the seamless delivery and functionality of content across vital platforms like Confluence and Cerner, ensuring stringent technical compliance and adherence to the highest standards of L&PS content development.
- Actively collaborate in the planning and optimization of L&PS products, liaising effectively with Subject Matter Experts (SMEs) and Content Development Teams, to align products meticulously with organizational initiatives and strategic objectives.
- Commit to fostering innovation and embracing the latest trends in instructional design, ensuring L&PS content remains at the forefront of engaging and effective educational methodologies.
- Play a crucial role in managing the development schedules of e-learning content, ensuring adherence to realistic timelines, and facilitating the allocation of essential resources, thereby guaranteeing the delivery of educationally potent and technologically innovative content.
- Contribute actively to team objectives and the upholding of organizational standards, engaging in the meticulous review and enhancement of a diverse array of content to assure alignment with VIHA's strategic imperatives and quality benchmarks.

FIRST WEST CREDIT UNION, Langley, BC

Learning and Development Advisor (hybrid/remote)

08/2018 – 05/2022

Revitalized and transformed online learning solutions by integrating innovative, multimedia, and interactive content, with a focus on modern pedagogy and change management.

- Led the design of a nationally recognized course, emphasizing engagement, which achieved a 98.6% completion rate.
- Collaborated with SMEs to co-create dynamic learning strategies, leveraging 10+ years of adult teaching experience.
- Innovated in creating diverse content, including microlearning, video tutorials, and DEI-focused modules, enhancing organizational learning culture.
- Maintained cutting-edge L&D knowledge by engaging with emerging trends, technologies, and expert networks.

ROYAL ROADS UNIVERSITY (RRU), Victoria, BC (Contract)

Instructional Designer – Centre for Teaching & Educational Technologies (CTET)

03/2017 – 08/2018

Managed diverse course design projects, fostering innovation and technology integration to enhance online, blended, and in-person learning experiences.

- Fostered partnerships to align course content and objectives, ensuring effective, learner-centered experiences.
- Specialized in delivering training and content that utilized innovative technologies and methodologies.
- Contributed to the creation of resources and learning aids, focusing on areas like crisis management and environmental sustainability.

HANYANG UNIVERSITY (HYU), Seoul, South Korea

Blended Learning Designer / English as a Foreign Language (EFL) Instructor

03/2010 – 03/2017

Excelled in EFL instruction and blended learning design, advocating for advanced digital/media literacy, and receiving multiple teaching excellence awards.

- Pioneered the design of multimedia courses, promoting student engagement through project-based structures.
- Innovated in EFL teaching methods, utilizing technology to enhance student learning and real-life applicability.
- Developed and managed digital platforms to complement traditional classroom courses, fostering a rich learning environment.

EDUCATION

- UNIVERSITY OF BRITISH COLUMBIA • Remote • GPA: 92.9%
Master of Educational Technology (MET) 01/2013 – 12/2015
- UNIVERSITY OF CAMBRIDGE • ESOL Examinations, Cambridge, UK • Total Hours: 135
Certificate in English Language Teaching to Adults (CELTA) 06/2008 – 07/2008
- UNION COLLEGE, Lincoln, NE, USA • GPA: 3.552
Bachelor of Education (B.Ed.) 08/1990 – 11/1994

RELEVANT ACCOMPLISHMENTS

Instructional Design:

- Generated microlearning content in various formats, including self-paced e-learning, interactive videos, blogs, job aids, podcasts, and infographics
- Employed appropriate design models (Online Collaborative Learning, ADDIE, Agile, Reverse) to optimize outcomes across diverse learning contexts
- Applied engaging storytelling techniques, such as branching scenarios, animation, interactive media, and gamification

Multimedia Production:

- Utilized storyboarding, scripting, lighting, backdrops, videoing, and editing for tutorial, explainer, interview, and demo videos
- Enriched e-learning courses with green screen (chroma key) video simulations, professional sound editing, and emerging generative AI tools like ChatGPT, Synthesia, and DALL-E 2
- Employed advanced video and sound editing techniques to create captivating, engaging, and informative content

TECHNICAL SKILLS

- eLearning Authoring & Design: Articulate Storyline 360, Rise 360, TechSmith Camtasia, Mobile Learning, Gamification, Inclusive MakerSpaces, WordPress Web Design, SCORM technical standards and specifications, Basic HTML / CSS
- Multimedia Production & Design: Adobe Creative Cloud, Audacity, Camtasia, Canva, TechSmith Assets, Envato Elements, Microsoft Clipchamp, Kaltura, Synthesia AI Video Creation Platform, DSLR & Drone Photography
- Project Management & Collaboration: Microsoft Office/365, Zoom, SharePoint, Microsoft Teams, Slack, Trello, Google Workspace, Collaborate Ultra, Articulate Review, Skype, Whereby, Padlet
- Interactivity & Social Learning Tools: Flip (formerly Flipgrid), Padlet, Mentimeter, Collaborate Ultra, Poll Everywhere
- Assessment Tools: SCORM, Kahoot! Socrative, Quizlet, Google Forms
- Learning Management Systems: Moodle, Canvas, Blackboard, Oracle Learning Management (OLM)

TRANSFERABLE SKILLS

- Critical thinking, innovative mindset, communicating, creativity, problem-solving, collaborating, time management, learning design, flexibility, change management, project management, research methodology, public speaking, troubleshooting

AWARDS AND RECOGNITIONS

- Learning Excellence Award, Canadian Credit Union Association (CCUA) (2022)
- Teaching Excellence Awards, Hanyang University (2013, 2015, 2016)
- Louise McKinney Post-Secondary Scholarship -- for ranking as top student, with a Grade Point Average (GPA) of 4.000, in the first year Education class, Union College (1992)

CONFERENCE PARTICIPATION AND PUBLIC SPEAKING

- Participated in the Inclusive Makerspace Conference, University of British Columbia Cloud Innovation Centre, 2023
- Attended Take Your Videos to the Next Level, an online TechSmith Level Up Digital Event, 2022
- Completed Accessibility in Online Workplace Learning webinar as part of an online Articulate 360 Training, 2022
- Participated in the Global Summit & EdTech Expo and I4PL Conference, Toronto, ON, 2019
- Participated in the Canadian eLearning Conference, Toronto, ON, 2019
- Attended Canadian Network for Innovation in Education (CNIE) Conference, Vancouver, BC, 2019
- Presented at Digital Media in Education, 15th Annual UBC Okanagan Learning Conference, Kelowna, BC, 2019

PROFESSIONAL DEVELOPMENT & COMMUNITY ENGAGEMENT

- Completed Instructional Skills Workshop (ISW); Facilitator Development Online (FDO); Facilitator Development Workshop (FDW); and Facilitating Learning Online (FLO) for enhanced instructional design capabilities
- Completed Lynda.com and Udemy microlearning courses: Articulate Storyline-Advanced Techniques; Camtasia-Essential Training; Adobe Premiere Pro-Essential Training; Adobe Character Animator Basics; Video Editing with Adobe Premiere Pro for Corporate Video; Leadership Fundamentals; Leading Change; Developing Your Leadership Philosophy; Having Difficult Conversations; and Executive Decision Making
- Active Educause member: Furthering higher education through cutting-edge technology adoption